

HUNT &  
HACKETT

OUTSMART YOUR DIGITAL ADVERSARIES

# PRIVACY STATEMENT

2023





# HUNT & HACKETT

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# 1. General Information

- I. Hunt & Hackett B.V. (hereinafter: 'Hunt & Hackett' or 'we' or 'us') takes your privacy seriously. We may process personal data about you because you have used our website, or because you have provided this information to us using our contact form.
- II. We do our utmost to process the information you have provided to us in a careful manner. This Privacy Statement will provide you with a clear overview of what personal data we process and how we handle it, and will also explain the reasons for collecting it as clearly as possible.
- III. In the context of the General Data Protection Regulation (GDPR), Hunt & Hackett B.V is a data controller for the data processing activities detailed in this Privacy Statement.

## 2. Processed Personal Data

### 2.1 Overview of Processed Personal Data

Personal data comprises information by which a natural person (the data subject) can be identified or is identifiable. The personal data that we may process (i.e. from receiving and saving through to amending, transferring and deleting) can include:

- First and last name (if provided by you)
- Phone number (if provided by you)
- E-mail address (if provided by you)
- Other personal data that you actively provide
- Data about your activities on our website
- IP address
- Type of browser and device

### 2.2 Sensitive Personal Data: Children under 16

Our website and services do not intend to collect data about visitors who are under the age of 16, with the exception of given permission from parents or guardians. Hunt & Hackett is unable to actively monitor whether a visitor is older than the age of 16, therefore we advise parents to be involved in the online activities of their children. This way, we can prevent the collection of data on children without parental consent.

### 2.3 Get in Touch

If you have reason to believe that we have collected personal data about a minor under the age of 16 without parental consent, please contact us via [info@huntandhackett.com](mailto:info@huntandhackett.com).

## 3. Why We Need Your Data

### 3.1 Purposes for Hunt & Hackett to Process Personal Data

- I. To send you requested information as a result of filling out the contact form;
- II. To analyse your behaviour (on the website) in order to improve our website, our services, your user experience, and to adjust it to your preferences.
- III. To be able to e-mail you when this is necessary to provide requested services;

### 3.2 Duration of Storing Personal Data

Hunt & Hackett will not store your personal data any longer than necessary to achieve the purposes for which your data is collected. If a statutory obligation exists to retain data or there is a retention period on grounds of professional or conduct regulations, then we observe such periods correctly.

If you would like information about our retention periods in your specific case, please contact: [info@huntandhackett.com](mailto:info@huntandhackett.com).

### 3.3 Sharing with Third Parties

Except for the cookies that we use (for a detailed description please visit our Cookie Statement), we only provide information on our website visitors to third parties that require such information to run the website, or if you specifically provide information for a certain purpose, for example through a contact form or newsletter request.

## 4. Mapping Your Visit On Our Website

### 4.1 Cookies

- I. A cookie is a small text file that is stored by the browser of your computer, tablet or smartphone when you first visit this website.
- II. Hunt & Hackett uses different types of cookies:
  - a. Functional cookies: These are cookies with a purely technical functionality. These ensure that the website works properly, so that it can, for example, remember your preferred settings. Using these, we can also optimize our website and the services through our website.
  - b. Analytic cookies by third parties: These cookies can keep track of your online behaviour. These cookies are placed when using analytical service providers, such as Google Analytics.
  - c. Tracking cookies: These cookies are placed by an external party. By reading these cookies the advertiser recognizes you when you visit a site in which he is also involved. If you continue browsing, personalized ads can be shown. These cookies can also keep track of your online behaviour, which may result in a very specific profile being built by these parties. This profile can be so detailed that it is considered personal data.

### 4.2 Cookie Notification & How to Decline

Your cookie settings were set by you on your first visit to our website. When you first visit [huntandhackett.com](https://huntandhackett.com), you will be able to accept or decline our Cookie settings. You can change your settings at any time via our website.

## 5. Accessing, Adjusting and Deleting Your Data – Your Rights

- I. You have the following rights (as further detailed in the GDPR):
  - a. Right to access personal data
  - b. Right to rectification
  - c. Right to be forgotten
  - d. Right to data portability
  - e. Right to object
  - f. Right to withdraw consent
- II. If you have any questions or comments about the way Hunt & Hackett processes your data, please send them to [info@huntandhackett.com](mailto:info@huntandhackett.com).
- III. Hunt & Hackett wants to be sure that the request has been made by you. That is why, along with your request for access, correction or removal, we might require you to provide us with additional information in order for Hunt & Hackett to verify if the request is made by you.
- IV. Hunt & Hackett will respond to your request as soon as possible, but at least within four weeks as of the date that we received your request.

## 6. Right to Complain

### 6.1 Internal Handling

If you have any complaints about the processing of (personal) data, Hunt & Hackett would like to clear the air with you in mutual consultation. Please send your complaint to [info@huntandhackett.com](mailto:info@huntandhackett.com).

### 6.2 Data Protection Authority

Based on the General Data Protection Regulation, you have the right to submit a complaint to your own Data Protection Authority about our processing of your personal data. You can contact the lead supervisory authority of Hunt & Hackett, which is the Dutch DPA (Autoriteit Persoonsgegevens). For more information on your right to complain, please visit the Dutch DPA's website: <https://autoriteitpersoonsgegevens.nl/en>.



# 7. Secure Connection Using SSL – Encryption

## 7.1 SSL

To protect you as a website visitor, Hunt & Hackett uses secure encryption technologies. Using SSL (Secure Socket Layer) your personal data is encrypted (not visible to third parties) on our site.

## 7.2 Identifying the Secure Connection

We use SSL-encryption on all parts of our site where your data is used, such as when filling out the contact form. You can check and recognize this yourself. When you are on an encrypted part of our site, you will see a (green) lock symbol appearing in the lower-right or top-left corner of your browser. In addition, the URL of `http://` changes to `https://` which also indicates that the page is secure.

## 8. Security

Hunt & Hackett takes the protection of your data very seriously and therefore takes appropriate measures to prevent misuse, loss, illegal access, unwanted disclosure and unauthorized modification. If you feel that your data is not properly secured or if there are indications of abuse, please contact us directly at [info@huntandhackett.com](mailto:info@huntandhackett.com)

## 9. Questions & contact

When you have remarks regarding this Privacy Statement or you have general questions regarding the GDPR, you can contact us via [info@huntandhackett.com](mailto:info@huntandhackett.com)

This Privacy Statement was last updated on the 14<sup>th</sup> December 2023 and might be updated from time to time.